

BAHASA VERSION

30RN to Share: Donor Darah Hexindo di 3 Kota

PT Hexindo Adiperkasa Tbk berkomitmen untuk selalu berkontribusi memberikan yang terbaik bagi kehidupan masyarakat, salah satunya melalui kegiatan Tanggung Jawab Sosial Perusahaan (CSR) yang diadakan secara rutin setiap tahun. Di Desember ini, perusahaan mengadakan kampanye 30RN (3 Acti0n to Retain the Nature) sekaligus menandai usia perusahaan yang ke-30 di tahun ini. Kampanye 30RN tersebut terdiri dari serangkaian kegiatan diantaranya 30RN TO SHARE, 30RN TO CARE dan 30RN TO RUN.

Kegiatan 30RN TO SHARE adalah mengajak para karyawan untuk berpartisipasi membantu masyarakat yang membutuhkan melalui donor darah yang bekerja sama dengan Palang Merah Indonesia. Kegiatan tersebut dilaksanakan serentak pada 28 November 2018 di Jakarta, Balikpapan dan Sangatta. Setidaknya total lebih dari 250 karyawan berpartisipasi di kegiatan tersebut. Tidak hanya bermanfaat bagi banyak orang, pendonor darah pun memperoleh manfaat kesehatan jika rutin melakukan donor darah.

ENGLISH VERSION

30RN to Share: Hexindo Blood Donation in 3 Cities

PT Hexindo Adiperkasa Tbk committed to always contribute to provide the best for societies, one of them is Corporate Social Responsibility (CSR) activities that are held regularly every year. This December, the company held a 30RN campaign (3 Acti0n to Retain the Nature) as well as marking 30th anniversary this year. This 30RN campaign consisted of a series of activities including 30RN TO SHARE, 30RN TO CARE and 30RN TO RUN.

This 30RN TO SHARE activity invite employees to participate in helping unfortunate people through blood donations by cooperate with Indonesian Red Cross. The activity was held simultaneously on 28 November 2018 in Jakarta, Balikpapan and Sangatta. At least total more than 250 employees participated in this activity. Not only its beneficial for many people, blood donors also get health benefits if they do blood donation routinely.