

BAHASA Version

Restorasi Lahan Kritis di Kegiatan 30RN TO CARE

PT Hexindo Adiperkasa Tbk terus berupaya untuk berkontribusi meningkatkan kualitas kehidupan masyarakat, salah satunya melalui kegiatan Tangung Jawab Sosial (CSR) yang dilakukan setiap tahun. Di Desember ini, perusahaan mengadakan kampanye 30RN yang terdiri dari 3 kegiatan diantaranya 30RN TO SHARE, 30RN TO CARE dan 30RN TO RUN.

Kegiatan 30RN to Care yang dilakukan pada Kamis 29 November 2018 merupakan upaya perusahaan untuk membantu restorasi lahan kritis di area Sentul dengan bekerja sama dengan Kementerian Kehutanan melalui Sentul Eco Edu Tourism Forest (SEETF). Perusahaan menyumbangkan 300 bibit pohon di kegiatan ini dengan mengajak Direktur Penjualan Bapak Djonggi Gultom serta jajaran manajemen untuk melakukan simbolis penanaman pohon.

ENGLISH Version

Reforestation Activity in 30RN TO CARE

PT Hexindo Adiperkasa Tbk continuously contributes to societies through annual Corporate Social Responsibility (CSR) activities. In December 2018, company held 30RN campaign consisting 3 activities called 30RN TO SHARE, 30RN TO CARE and 30RN TO RUN.

30RN TO CARE activity held on Thursday 29 November 2018 as a company effort to restore critical land in Sentul area by collaboration with Ministry of Forestry through Sentul Eco Edu Tourism Forest (SETF). Company donated 300 tree seeds in this activity by inviting Sales Director Mr. Djonggi Gultom and management to do symbolization of tree plantation.